

Clouds Claim the Key, Artful Mansion Shines

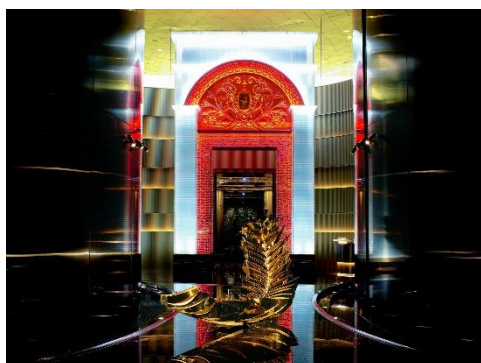
J Hotel Shanghai Tower has been awarded TWO MICHELIN KEYS for the First Time

When architectural height is elevated into a dimension of experience, and artistic heritage is distilled into the warmth of hospitality, a city's art mansion in the clouds becomes a truly captivating destination. J Hotel Shanghai Tower has been awarded Two MICHELIN Keys in the MICHELIN Guide hotel selection for the first time. This honor recognizes the hotel for offering "an exceptional stay", represents a prestigious recognition from the internationally respected guide.

The MICHELIN Keys serve as an independent benchmark for the global hospitality industry, with MICHELIN Guide inspectors selecting outstanding properties from more than 7,000 hotels worldwide. The awarding of Two MICHELIN Keys signifies that a hotel has achieved exceptional standards across five criteria — excellence in architecture and interior design, quality and consistency of service, overall personality and character, value for the price, and a significant contribution to its setting. For J Hotel Shanghai Tower, this represents the highest praise for its concept of an "artful mansion in the clouds," which seamlessly blends Eastern aesthetics with modern luxury.

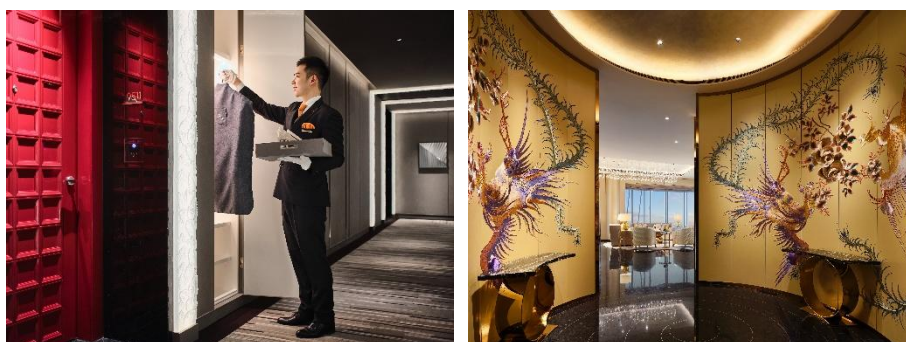
An Artful Mansion in the Clouds: A Journey Through Art and Time

Stepping into the hotel is like embarking on an artistic journey. The hotel itself is a masterpiece where architecture and art converge. Traditional crafts such as colored glaze, lacquer carving and enamel meet modern materials, creating a light and luminous "private artful mansion in the clouds." On the 101st floor, the metal mesh dome of the lobby and the laminated glass "sky bridge" complement each other, while custom installations by Chinese and international artists are placed throughout the guest room floors — art is not merely displayed on walls, but woven into every step guests take.



A Benevolent Heart: The Warmth of Eastern Hospitality

Beyond its exquisite art and breathtaking views, the soul of J Hotel Shanghai Tower lies in benevolence. Centered around this Chinese philosophy, the hotel welcomes all guests with integrity, kindness, professionalism and humanity. The hotel provides personal butlers who serve as “know-it-all” concierges in the clouds, handling everything from bespoke itineraries to private in-room dining and infusing every detail with the warmth of Eastern hospitality through meticulous care. The hotel’s 165 rooms and suites are an intimate extension of this benevolent spirit. Whether featuring the dignified elegance of New Chinese style or the bright, airy feel of Contemporary style, every room transforms the magnificent views of both banks of the Huangpu River into a flowing scroll of landscape. Together, they create a comfortable home away from home, allowing guests to enjoy tranquility and ease above the clouds.



Delicacies and Fine Wine: A Delight for the Palate and the Eyes

J Hotel Shanghai Tower brings together seven distinctive restaurants and bars, composing a symphony of global cuisine above the clouds. Heavenly Jin on the 120th floor welcomes guests with classic Huaiyang cuisine; seated by the window, guests can take in the entire city skyline. Jin Yan on the 103rd floor specializes in refined Cantonese cuisine, presenting the true flavors of ingredients amid the opulent ambiance of the “Auspicious Dragon Playing with Beads” installation. Kinnjyou Inaka on the 104th floor conveys Japanese craftsmanship through kaiseki cuisine and teppanyaki. Centouno on the 101st floor reinterprets the flavors of southern Italy using traditional cooking methods. From morning coffee to late-night drinks, every step of the culinary journey is thoughtfully catered to.



The management team of J Hotel Shanghai Tower stated: "Being awarded Two MICHELIN Keys is the highest recognition of our team's unwavering pursuit of excellence. We have always been committed to combining world-class standards with Chinese culture to create a luxury hotel that truly represents the caliber of a Chinese national brand. This honor belongs to every employee who creates extraordinary experiences for our guests, and to every guest who places their trust in us. Looking ahead, we will remain true to our original aspiration and create more surprises and inspiring moments for every traveler who visits us above the clouds."

###

About J Brand

J Hotel's logo is inspired by a blossoming magnolia, the symbol of Shanghai, and encircled by rings of transparent rays that deliver dynamism within a static image. Through the icon's significance and elegance, J brand wishes to share its vision of building an internationally recognized hotel in Shanghai through its Chinese cultural cultivation.

For further information, please contact:

Marcom Group
E-mail: marcomgroup@jhotel-shanghai.com

J Hotel Shanghai Tower
Shanghai Tower, No. 126 Dong Tai Road, Lujiazui, Pudong New District,
Shanghai, China 200120
Website: www.jhotel-shanghai.com